

A wide-angle, high-angle photograph of a large audience seated in a dark auditorium, facing a brightly lit stage. On the stage, two people are seated in a small orange armchair set. Behind them is a large screen displaying the 'Startup Grind' logo and the text 'powered by Google for Entrepreneurs'. The stage is flanked by two large potted plants. The overall atmosphere is professional and focused.

**Startup GRIND**  
powered by  
Google for Entrepreneurs  
📍 COFFS HARBOUR

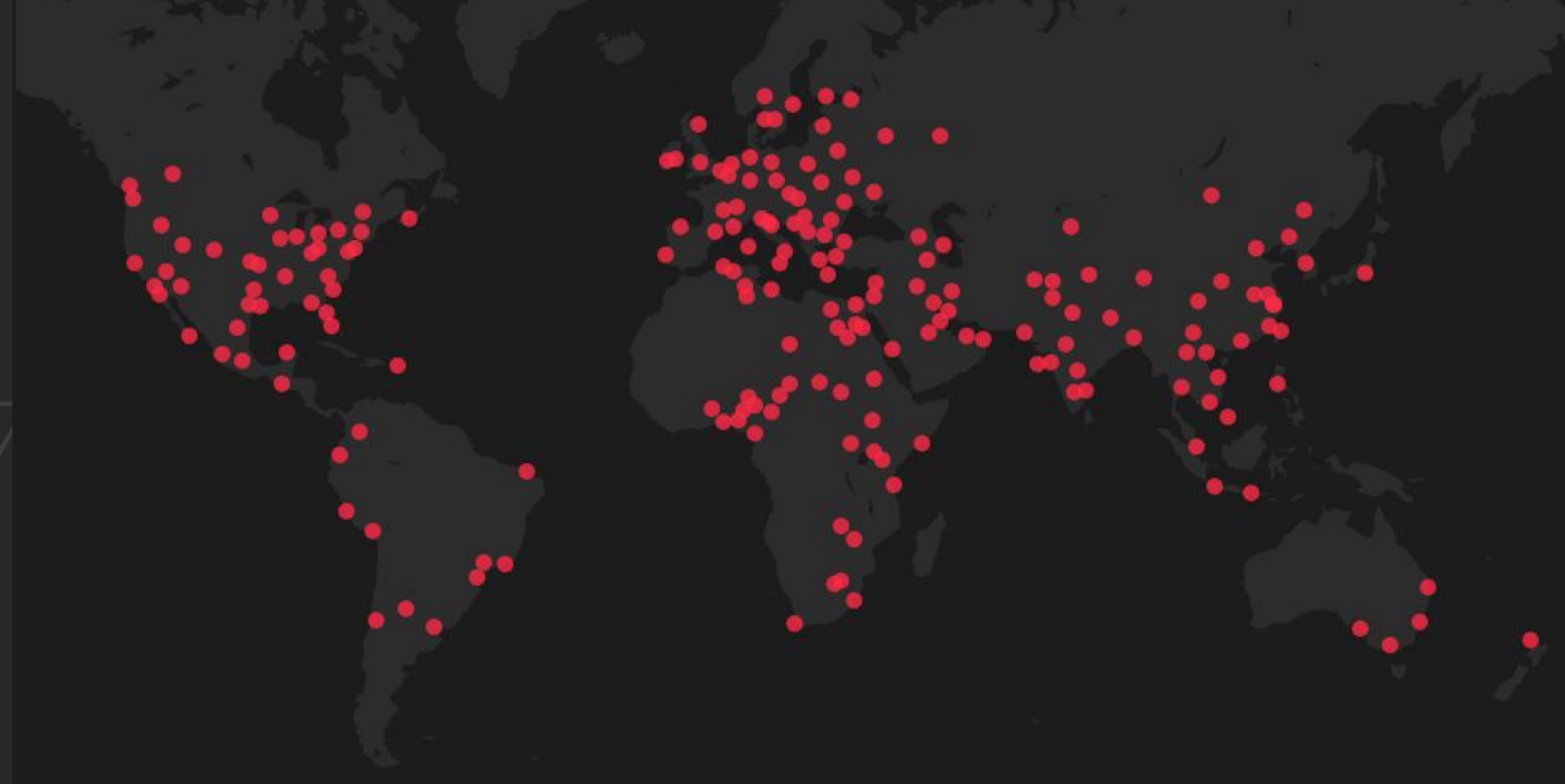
Inspiring, educating, and connecting entrepreneurs

# — About Us

**Startup Grind** is the largest independent startup community, actively educating, inspiring, and connecting 1,000,000 entrepreneurs in over 350 cities.

We nurture startup ecosystems in 120 countries through events, media, and partnerships with organizations like **Google for Entrepreneurs**. The cornerstone of our global community are monthly events featuring successful local founders, innovators, educators and investors who share lessons learned on the road to building great companies.

Founded in Silicon Valley, Startup Grind has helped millions of entrepreneurs find mentorship, connect to partners and hires, pursue funding, and reach new users since its founding in 2010.



**1,000,000**  
entrepreneurs

**350**  
chapters

**120**  
countries

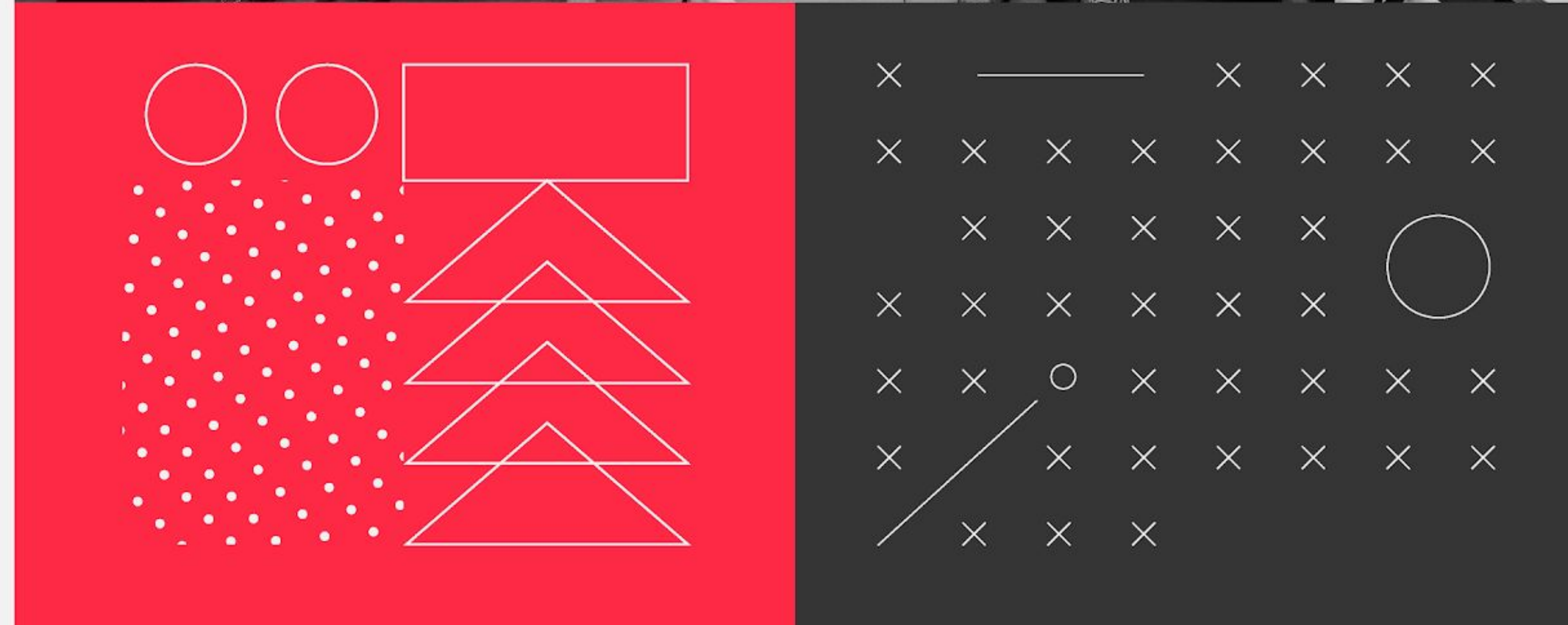
# About Us

Startup Grind originated in Silicon Valley and has become a global entrepreneur community spanning across **350 cities** in **120 countries**.

We help founders succeed by connecting, inspiring and educating them at our local and international events.

We believe in making friends, not contacts; giving, not taking; helping others before helping yourself.

[www.startupgrind.com](http://www.startupgrind.com)



# Our Values



## **Give First**

Don't Take



## **Make Friends**

Not Contacts

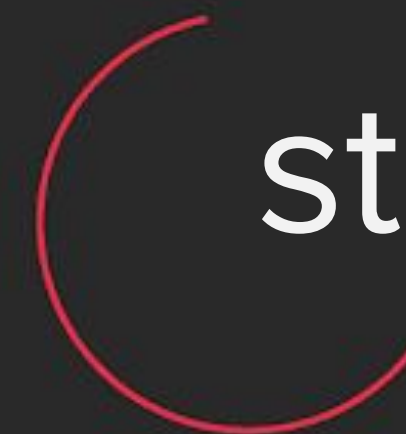


## **Help Others**

Before Yourself



Startup Grind Coffs Harbour will bring together 10x per year founders and thought leaders from in and around the world for conversations around the latest technology, entrepreneurship and startups.



# What to Expect

W H E N

10x  
per year

50

Attendees  
per event

W H E R E

Coffs Coast

10+

Worldclass  
Speakers

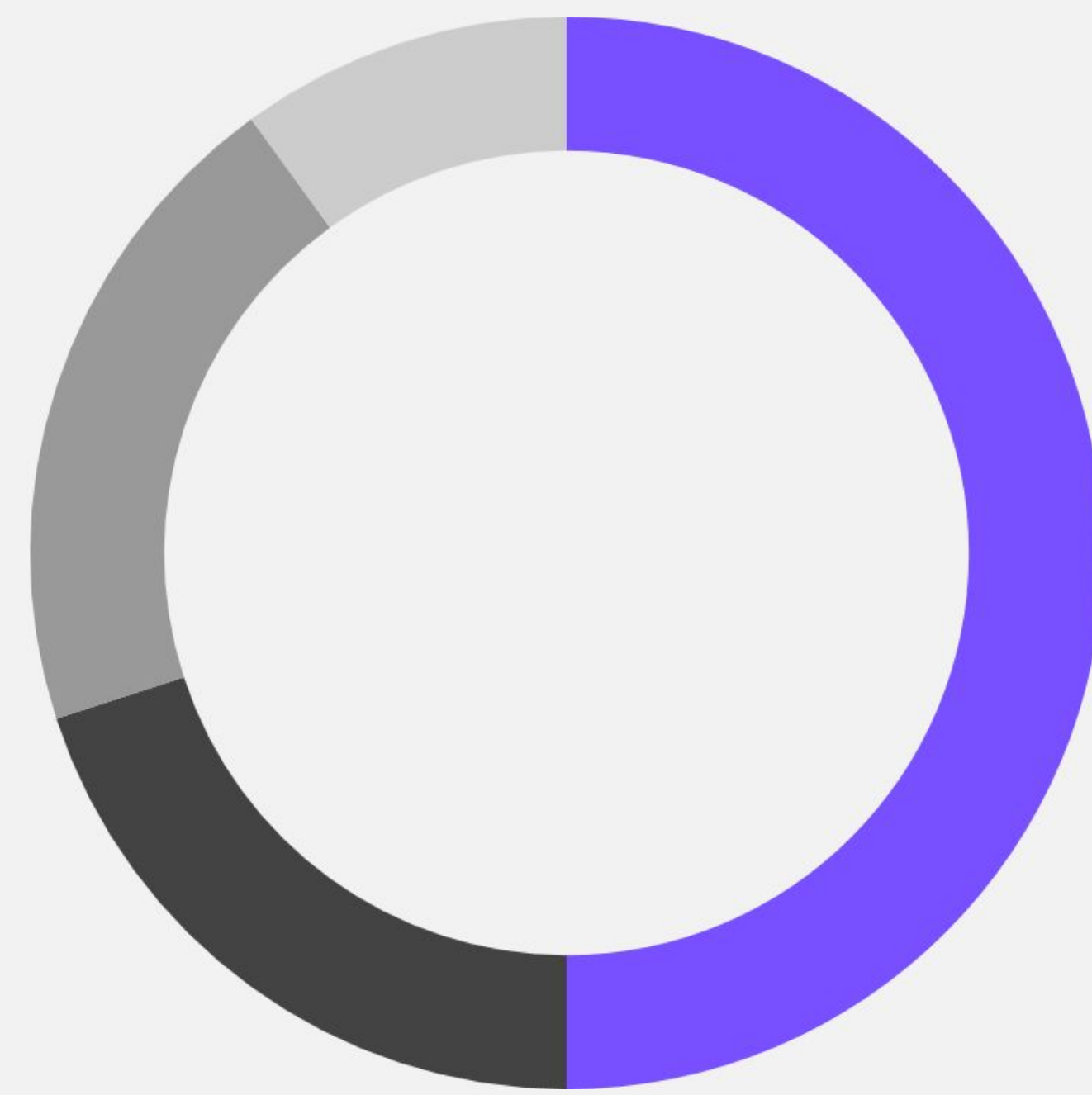
Inspiring, educating,  
and connecting  
entrepreneurs

# Demographics



**Gender**

-  50% - Male
-  50% - Female




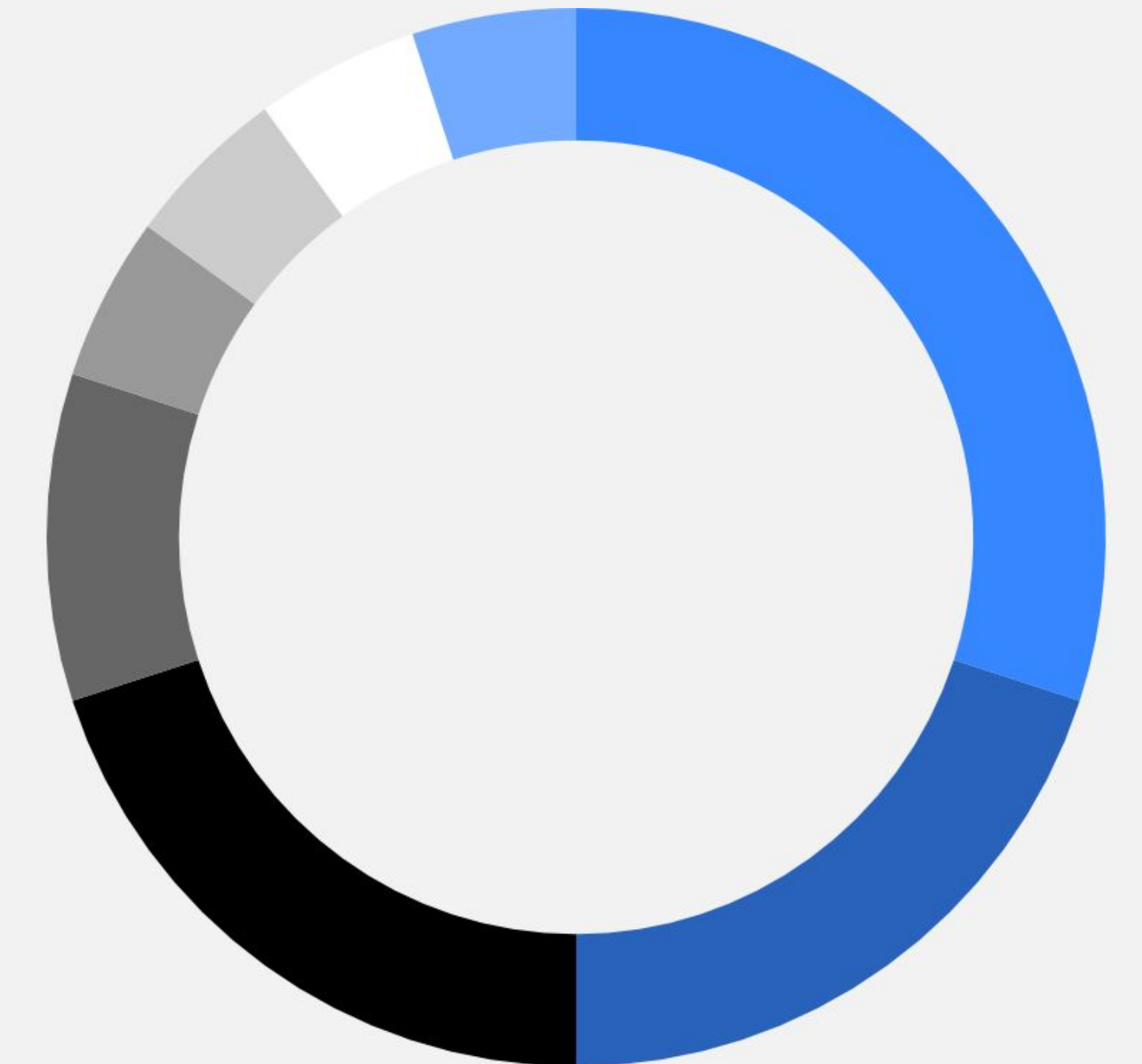
**Attendees Profile**

-  50% - Founders
-  20% - CEOs and CFOs
-  20% - Board Mememebers
-  10% - Investors







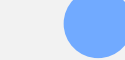
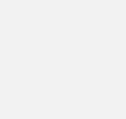


**Age**

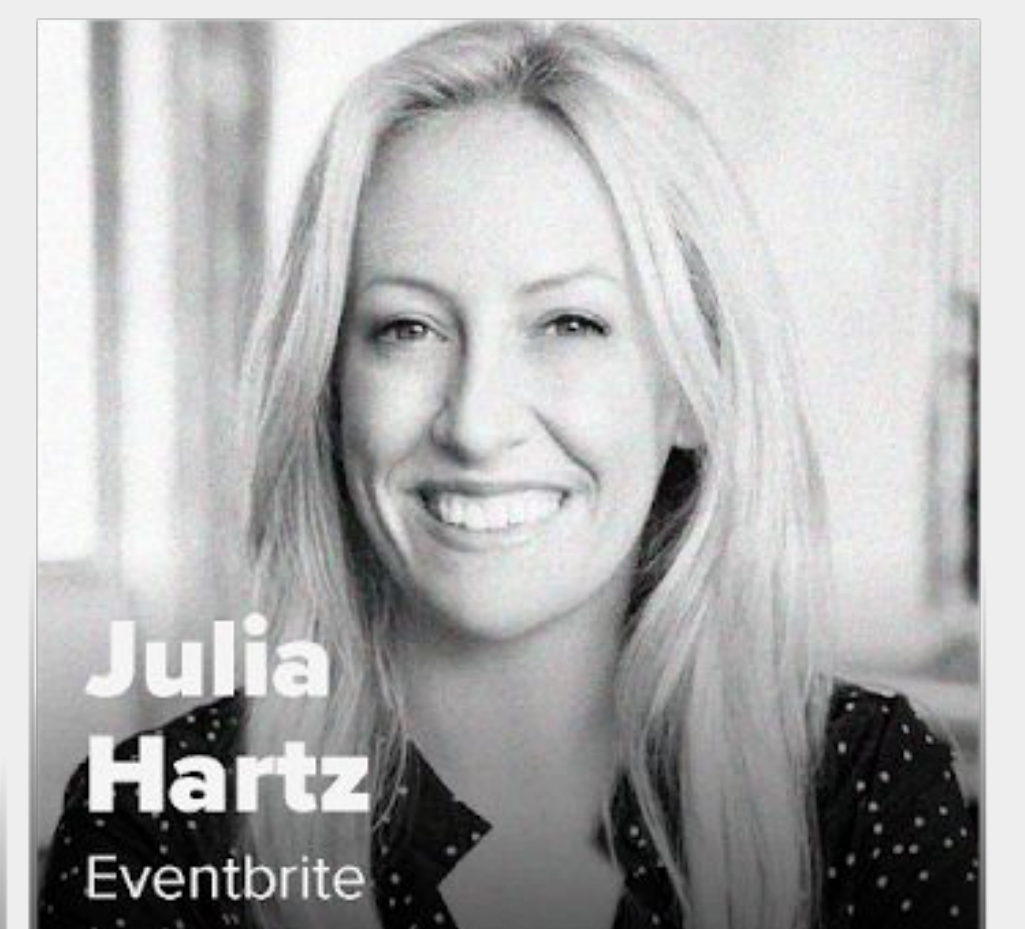
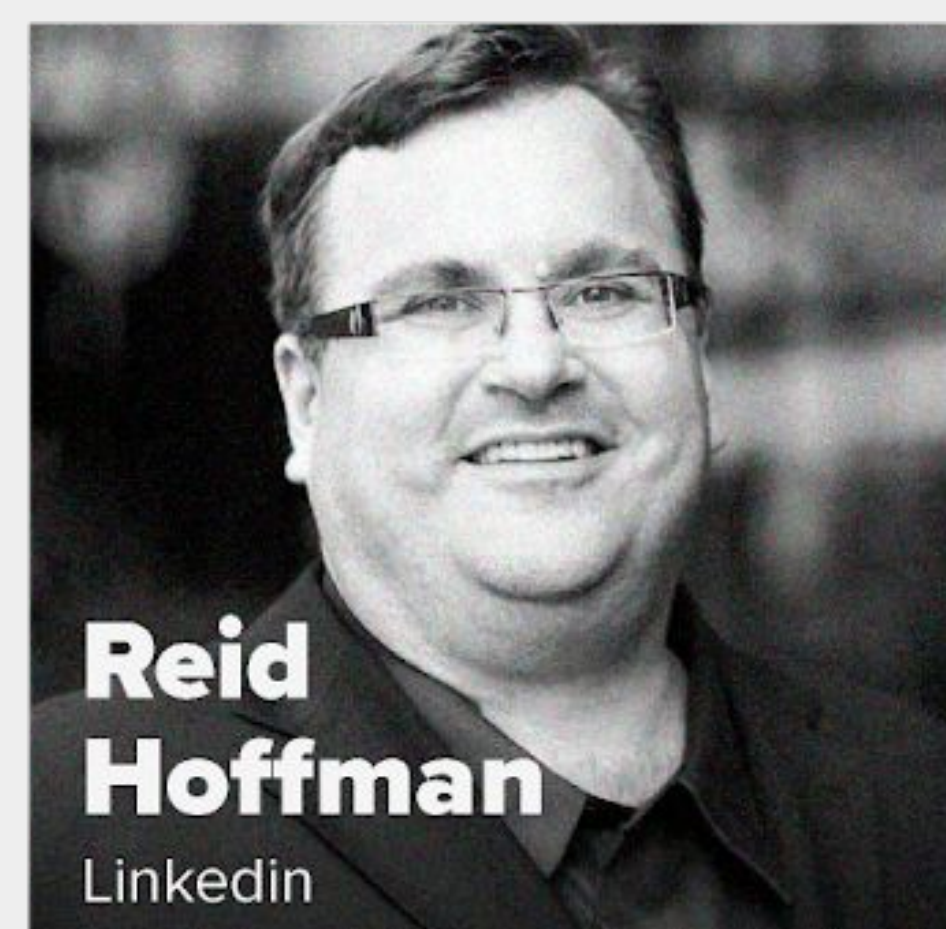
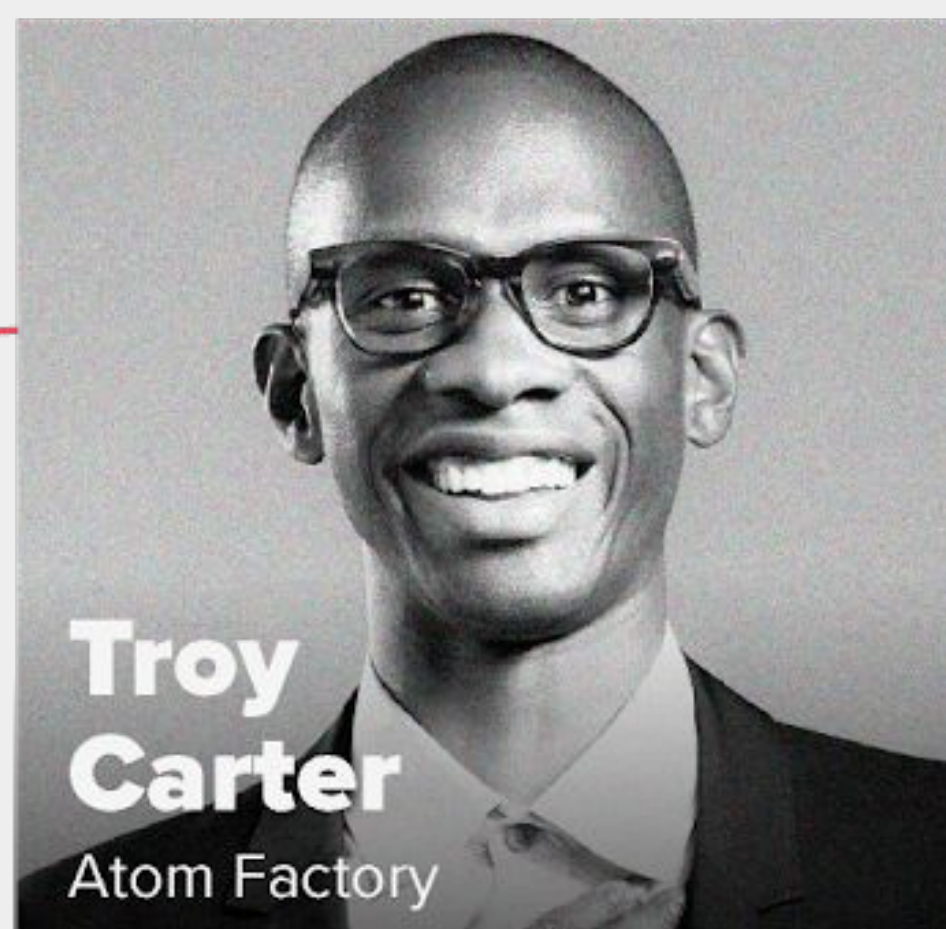
-  50% - 25-35
-  20% - 18-25
-  20% - 35-45
-  10% - 44+



**Industry**

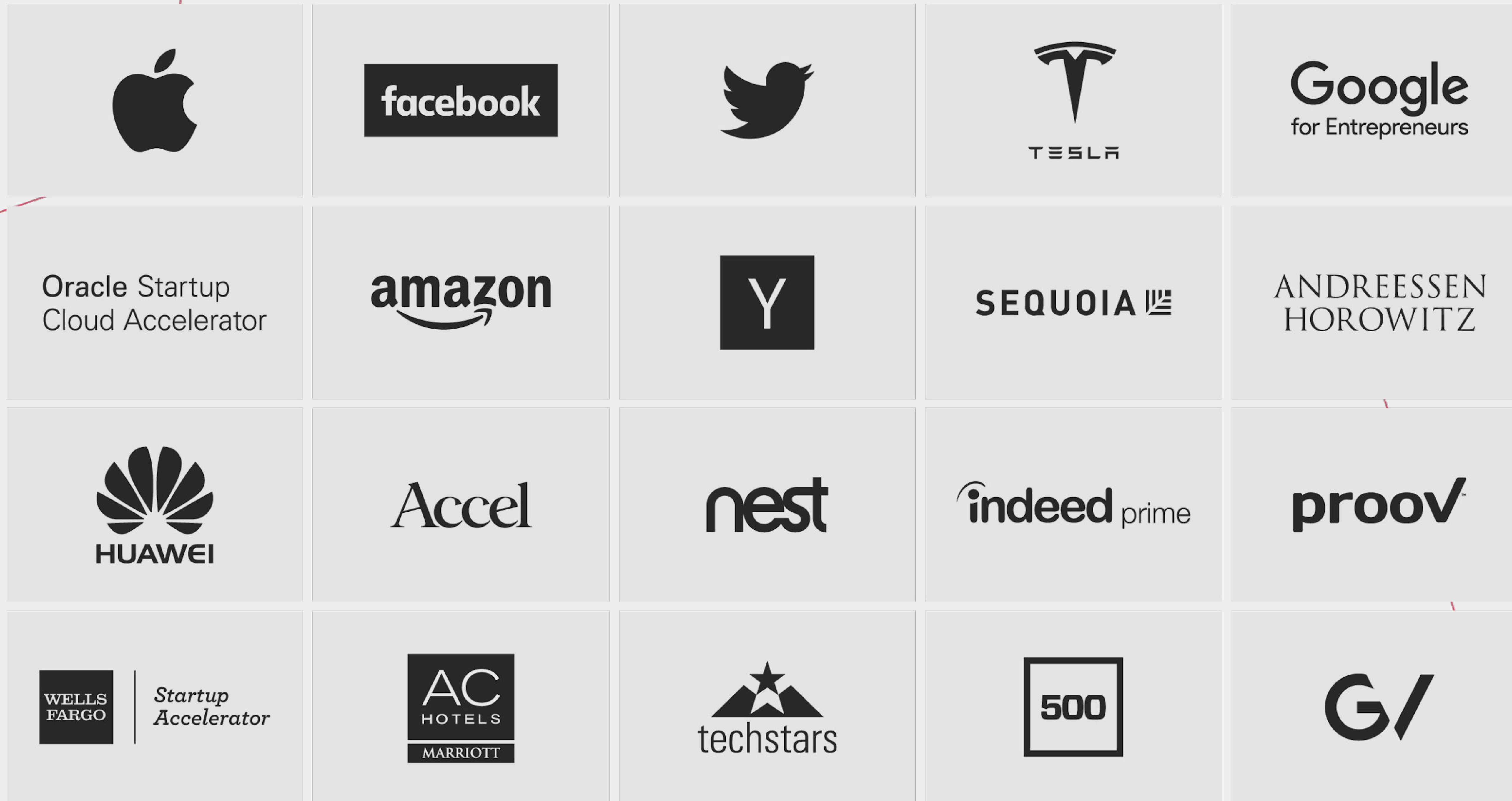
-  30% - Health/Aged Care
-  20% - Education
-  20% - Agritech
-  10% - AR/VR
-  5% - UX/Ui
-  5% - Blockchain / Cryptocurrency
-  5% - Cybersecurity
-  5% - AI

# Past Speakers





# Attended by Industry Leaders



# Past Speakers



**Alan Noble**

Google Australia



**Paul Bassat**

SEEK  
+ Square Peg Capital



**Chris Ridd**

CEO of Xero



**Maggie Zhou**

Alibaba Group



**Steve Baxter**

'Shark'on#SharkTankAU



**Didier Elzinga**

CEO CultureAmp



**Niki Scevak**

Blackbird Ventures



**Jamie Skella**

Horizon State



**Stephen Scheeler**

Former MD ANZ &  
Facebook



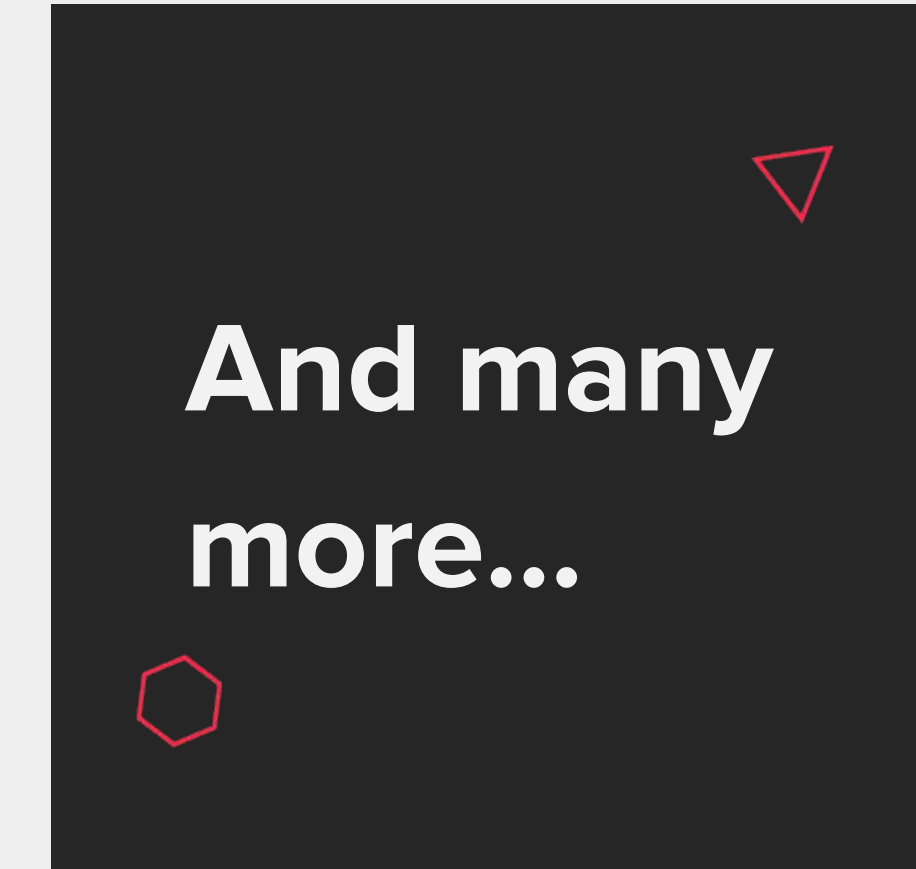
**Gary Vaynerchuk**

Garyvee



**Mikkel Svane**

Zendesk



And many  
more...

# Upcoming Speakers



**Sally-Anne Williams**

Google



**Alan Jones**

M8 Ventures



**Melanie Perkins**

Co-founder & CEO at Canva



**Ash Maurya**

LeanStack



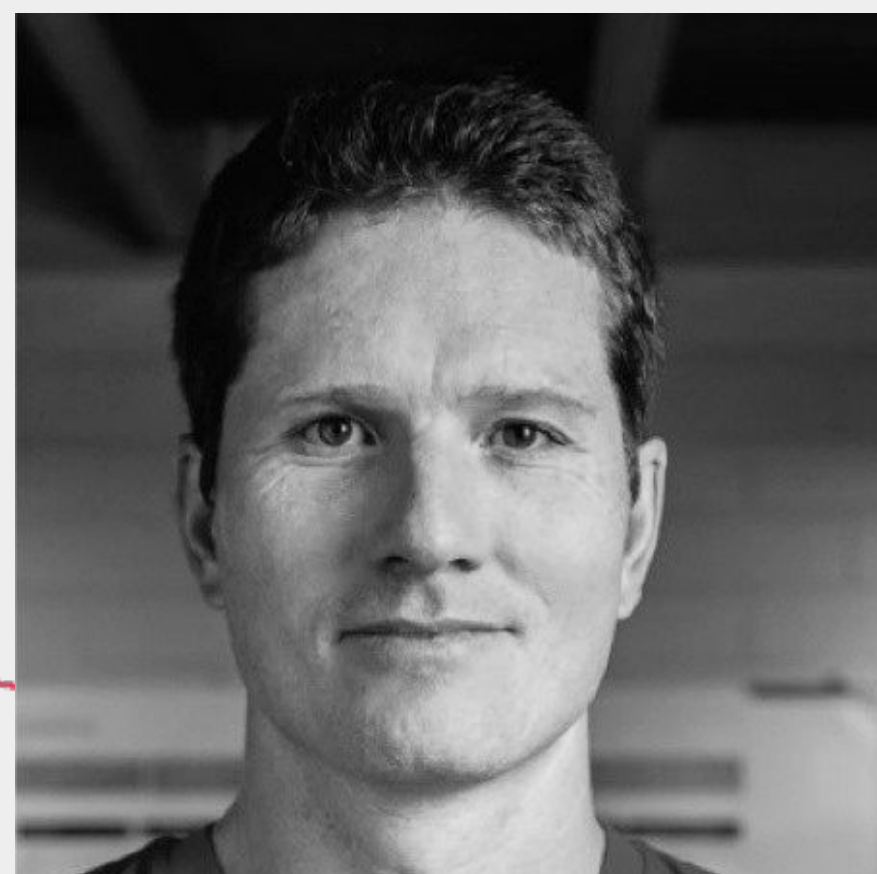
**Steve Baxter**

'Shark'on#SharkTankAU



**Didier Elzinga**

CEO CultureAmp



**Luke Anear**

CEO SafetyCulture



**Jamie Skella**

Horizon State



**Scott Schindler**

ReNet Founder



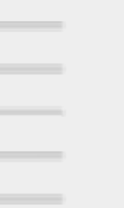
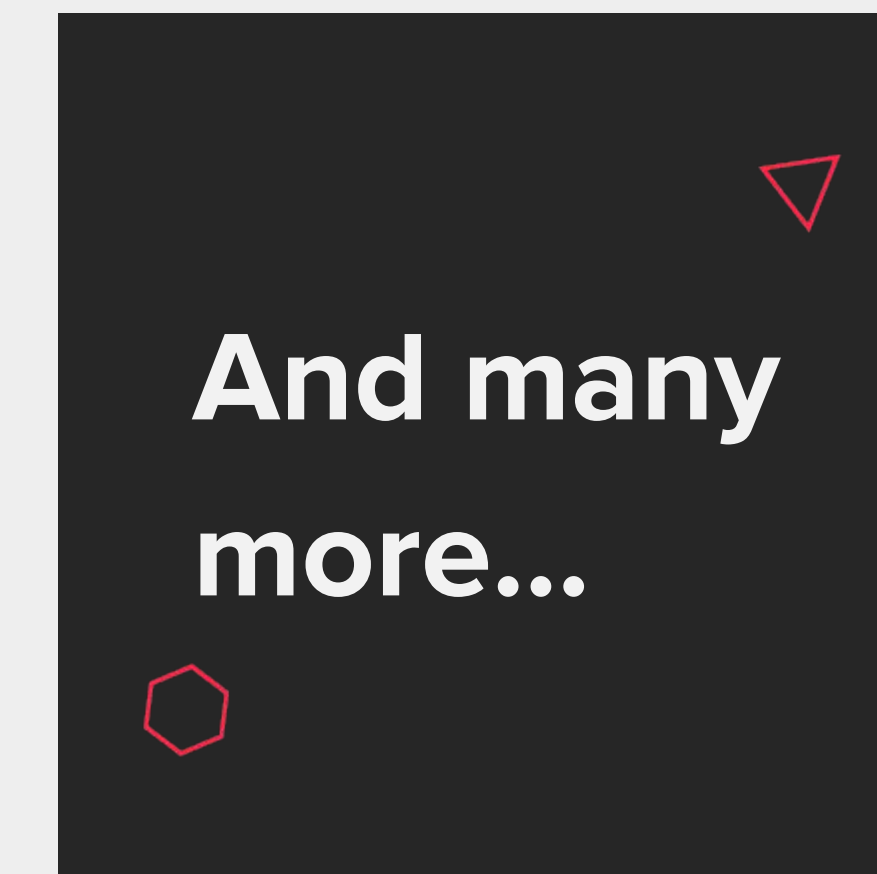
**Paul Bassat**

SEEK  
+ Square Peg Capital



**Elaine Stead**

BlueSky VC





# Sponsorship Opportunities

Get your brand in front of thousands of quality entrepreneurs from around the world

# Sponsor Packages

## Bronze

- VIP tickets for 2 for a year

1

\$ 500

## Silver

- VIP tickets for 5 for a year
- Company logo displayed
- Branding on social media

2

\$ 1,000

## Gold

- VIP tickets for 10 for a year
- Company logo displayed
- Branding on social media
- Display a company banner during the event
- VIP Table

3

\$ 5,000

## Platinum

- VIP tickets for 10+ for a year
- Company logo displayed printed invitations
- Branding on social media
- Display company banners during all events
- VIP Table
- Ability to nominate and invite speakers
- Will be part of the video recording and distributed to worldwide audience

4

\$ 10,000



# Contact

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 [@tonyrothacker](https://twitter.com/tonyrothacker)

